Application No.: 10/740,464

Art Unit 2875

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ABSTRACT OF THE DISCLOSURE

A backlight unit for a display device and a liquid crystal display device

using the backlight unit suppresses light leakage to a neighboring region with a

display area that is divided and driven by a DDAM (Divided Display Area

Method). The backlight unit in one aspect includes a main light guide plate

defined by an n number of regions for a field sequential driving, auxiliary light

guide plates arranged below edges of the main light guide plate, first and second

reflection plates arranged below the main light guide plate and the auxiliary light

guide plate, a plurality of light source parts arranged at a predetermined interval

at both sides of the auxiliary light guide plate, and a housing configured to

enclose a side of the main light guide plate, the auxiliary light guide plate and

side and lower portion of the light source parts.